

WAIMEA OUTDOOR CIRCLE

2015-2016 OFFICERS

Interim President
Cheryl Langton

Vice Presidents

Bevil Walker Megan MacArthur Balbi Brooks Carole "CC" Arnott

Treasurer

Bevil Walker

Assistant Treasurer
Juanita Montgomery

Recording Secretary

Jean Bassen

Corresponding Secretary
Kathrin "Chacha" Kohler

Advisors

Carolyn Heinrich JoAnn Conley Graciela Borisoff

Membership

Karin Hazelhoff, Chair Kathrin "Chacha" Kohler

Nominating Committee

Barbara Campbell, Chair Carol Hendricks, Co-Chair Roz Wright Megan MacArthur

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ULU LA'AU

History – In 1992 Waimea learned that ten acres in the center of town was for lease from the State. Others were interested until they found the land was mostly in a flood zone. The Waimea Outdoor Circle discussed the problem. Here with the beautiful scenery and views, the land was not open, and had "No Trespassing" signs everywhere. It was decided to create a small special park filled with native plants for enjoyment and education.

After negotiating with the State for 7 years we signed a 55 year lease. Chacha Kohler, Waimea Outdoor Circle President and Carol Hendricks, The Outdoor Circle President signed on that beautiful day 16 years ago.

Today – Everything is donations and volunteers. Every other Saturday from 9 -12 we have a volunteer day. Many people don't understand that all volunteering doesn't mean digging in the garden. Office work, fundraising, walking through the Park and reporting its condition will help a great deal.

Ulu La'au is the most beautiful place in Waimea. Bob Lindsey calls it the "Heart of our Village" We have more colors of Lehua than anywhere in the State. It seems like a growing anuenue. Please come and take walks, have picnics. And enjoy the Waikoloa Stream flowing through. Have fun and enjoy learning about Hawaiian native plants.





Save These Dates!

November events at Ulu La'au, Waimea Nature Park

Saturday, November 7, 2015 Fall Plant Sale and Arbor Day Celebration **Saturday, November 28, 2015** Holiday Wreath Making





President's Message

With a growing number of new and younger board members, locally and state wide, there has been a renewed interest in how The Outdoor Circle came to be and what it has meant for Hawaii since 1912. Waimea Outdoor Circle's Annual Luncheon Meeting on May 16th included an entertaining presentation called "Discover what you never knew about the Circle, its history and accomplishments". For some, it was a walk down memory lane; others heard for the first time about some of the remarkable feats that all of us, as Outdoor Circle members, should be so proud of. Some interesting highlights of the presentation follow:

- The Outdoor Circle changed the face of Hawaii forever. Originally founded in 1911 as a women's club, it became an official organization in 1912 and has been dedicated for over 100 years to the preservation, beautification and enhancement of the islands.
- In 1918 the Circle started a nursery on Kalakaua Avenue, growing thousands of trees, shrubs and flowers for the members and for the beautification of parks, playgrounds and public schools. It was later moved to Kapiolani Blvd., turned over to the City and County of Honolulu and is still in existence today for use statewide.
- After waging a 14 year battle against billboards, the original 7 women of the Circle purchased the last remaining sign company for \$4,000 and shut it down permanently. In 1927 a bill was passed banning billboards in the Territory of Hawaii and a State wide ban followed in 1961. Alaska, Vermont, Maine and Hawaii are billboard free today.
- In 1950 a men's auxiliary was formed to allow male participation in the Circle's work.
- The Outdoor Circle launched the Litter-Bug campaign in the early 1950s and introduced recycling programs that were later adapted and maintained by the City and State.
- The Kona Outdoor Circle received its charter in 1949, Waimea followed in 1989 and Waikoloa Village was formed in 1998.
- In 1992, the Waimea Branch was the driving force behind Anuenue Playground and provided over \$40,000 for trees, picnic tables, benches and lava rock walls. Hundreds of volunteer hours were spent planting, pruning, weeding and fertilizing.
- The Waikoloa Village Branch helped erect 275 miles of fencing around the last wild stand of native Uhiuhi and Wiliwili trees. The project was so successful it spun off into its own nonprofit called the Waikoloa Dry Forest Initiative.
- WOC leased 10 acres of land from the State in 1999 and began planting the first native Hawaiian species at Ulu La`au the Waimea Nature Park in 2000. Ulu La`au is the only park of its kind in Hawaii.





Where Do Your Membership Dues and Donations Go?

A portion of dues have always gone to The Outdoor Circle to help cover the costs of services provided to the branches, including insurance, tax preparation and audits. Everything else, including 100% of donations stay right here in Waimea to support our projects and programs, including purchasing equipment, like this John Deere mower, so our WOC volunteers can maintain the Nature Park.

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Illegal Signs & What To Do About Them

The number of illegal signs are once again increasing all over Waimea. Unsightly Sandwich Boards, Banners, Off-site ad signs are everywhere.

The County has only one person for sign enforcement covering the island from North Kohala all the way to Hawaiian Ocean View.

To help the County enforce the Sign Law they need the help of the community.

To report a complaint we need to do the following:

- Take a photo of the offending illegal sign
- Email the picture to: Tina.Crosby@hawaiicounty.gov
- Identify the location the best you can with an address and/or the tax key number.
- Email photo and location to above address.

You can also find an "official" complaint form which is quite involved on the County website at www. hawaiicounty.gov Department of Public Works/ Forms and Permit application – Administration-information & complaint form. You can fill it out online and submit it via the internet.

Yes, it is complicated and the email way is much easier. I have submitted several signs and had good responses.

The sheet called "Signs Prohibited in All Districts" is posted on the Waimea Outdoor Circle's website www. waimeaoutdoorcircle.org It also gives you the site to download the entire sign law if you wish to read it.

Let's all help to keep Waimea clean, green and beautiful!

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Interim President, Cheryl Langton and Secretary, Jean Bassen recently attended The Outdoor Circle Annual and Full Circle Statewide Meetings on Oahu in Kaneohe. It was an opportunity for all branch leaders to spend the day together, discussing and sharing ideas and accomplishments at their local levels. The Annual Meeting followed, where outgoing officers were recognized and new officers for The Outdoor Circle were welcomed. Under the leadership of our new TOC President, Mike McFarlane, we look forward to an exciting and productive year of protecting and beautifying Hawaii's natural environment.







WOC volunteers concluded the recent Town Clean Up with a second Saturday morning spent tackling the Waimea Preservation Association and Senior Center buildings at the center of town. Two heaping truckloads of landscape debris and trash were hauled away! See before and after pictures.

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Treasurer's Report

(as of July 31, 2015):

WOC has had a very successful 10 months since the beginning of our fiscal year – October 1, 2014:

- November 2014 **Fall Plant Sale** netted \$1,270 (rounded)
- November 2014 **Wreath Making** netted \$1,080 (rounded)
- April 2015 **Spring Plant Sale/Art in the Park** netted \$1,680 (rounded)

WOC secured the following grants (thank you Cheryl!):

- **County of Hawaii** -- \$5,000 for water bills/ Nature Park
- Matson Navigation Co., Inc. \$1,000 for Town Clean-up in October 2014 (Note: Application has been submitted for another \$1,000 grant for the Town Clean-up in June, 2015)
- The Outdoor Circle (Honolulu) \$11,000 for the Ulu La'au Pavilion Project

WOC received \$11,711 (rounded) in donations from members and non-members alike! We truly appreciated everyone's continued support!

Respectfully submitted, Bevil Walker, Treasurer

Savvy Ways To Keep Your Home Cool: Plant A Tree

A tree is as sophisticated as any electronic device around, conservationists say. It lets sun through in winter and grows sun-blocking leaves in summer.

Large deciduous trees planted on the east, west and northwest sides of your home create shade from the hot summer sun and can reduce summer air conditioning costs by up to 35 per cent, according to the Arbor Day Foundation, a non-profit Nebraskabased conservation group.

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Park Surveys

WOC conducted their first Ulu La'au Visitor Survey on Monday, Aug. 10th. We had 73 visitors that day between 9 and 5, when the count was taken (62 adults and 11 children; also – 22 dogs). The information we were interested in gathering included: arrival method (bike, walk, car), number of adults, children, dogs, visitor or tourist and activity (ate, read, walked dog etc.). We also obtained comments and suggestions and happily observed that all dogs were properly leashed! One suggestion was that we put in a suggestion box!

Our next survey day will be on Monday, Sept. 7th, Labor Day, from 9-5. If you would like to participate for an hour or two please let us know via e-mail (wochawaii@gmail.com) along with the time you can be there. Mahalo.



New Shade Pavilion

Tinguely Development, Inc. is ready to start construction on the Educational Pavilion in Ulu La`au. The completion date should be in time for our Annual Arbor Day Celebration and Fall Plant Sale. While we are still in the final fundraising stage for this project, we would like to thank everyone who has so generously contributed to making this long anticipated building a reality.



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